

# DIGITAL INFLUX ACADEMY

UX BOOTCAMP CURRICULUM

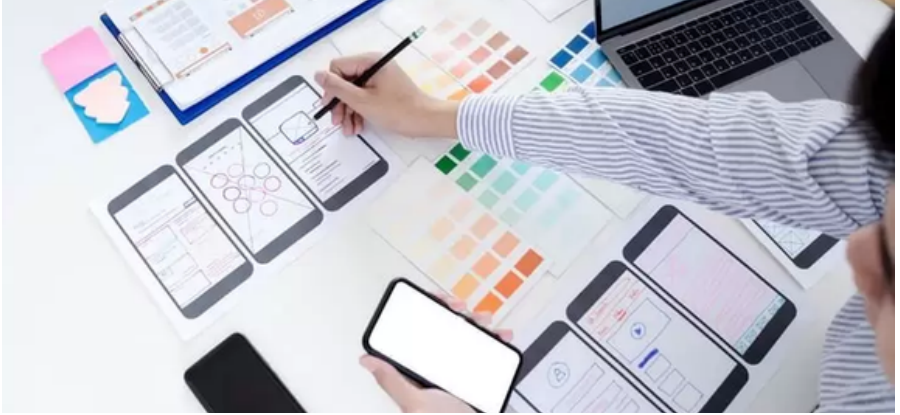


UX RESEARCH & DESIGN



# Transformative Education

Discover the transformative power of our immersive 5-month Bootcamp at Digital Influx! Elevate your career with our in-depth curriculum, focusing on UX research and UX design, and unlock your potential to create user-friendly, captivating digital products.



Transform user needs into profitable, user-friendly digital interfaces for increased loyalty and product success. Gain trust in handling complex design challenges in your career.

Attain the skills to craft valuable, functional, and delightful products with Digital Influx's UX Design Bootcamp. Emphasize theory and hands-on practice while crafting a portfolio project with expert guidance

# Requirements

Embark on your UX journey with confidence, even if you're brand new to the field. Our comprehensive curriculum is designed to transform you into a proficient UX designer, covering every aspect, including essential tools and documentation. To embark on this journey, you'll need:

- **A laptop or MacBook**
- **Figma/FigmaJam access**
- **Reliable internet connection**
- **Discord account**
- **Zoom for live sessions**

We understand that starting fresh can be intimidating, which is why we've assembled a team of expert instructors with extensive design experience. They will guide and mentor you as you create an impressive portfolio that demonstrates your skills in:

- **User research**
- **Creating personas**
- **Task analysis**
- **Crafting intuitive navigation**
- **Developing detailed wireframes**
- **Preparing portfolio-ready designs with an engaging presentation.**

No matter where you're starting from, our UX Bootcamp is your springboard to a successful career in UX design

# UX Research

**Note:** Every lesson will be 3 hours minimum depending upon the content.

<b>UX Research Week 1 To Week 8</b>	<b>Exploring the user's world to uncover genuine needs and insights is a vital part of the user research journey.</b>
<b>Research methodology</b>	Learn how to gather and analyse data to create user-centric designs.
<b>Data Analysis</b>	Understand the needs, preferences, and behaviours of the real users.
<b>Persona &amp; Empathy mapping</b>	Create user-centric and empathetic designs in the world of UX
<b>Usability Testing</b>	Users use the interface, identifying any pain points or areas for improvement.
<b>Wireframing</b>	Involves creating a basic blueprint of a digital product's layout and functionality.
<b>Card Sorting</b>	Categorise content and feature lists to understand the product.
<b>User Journeys</b>	Mapping the experiences & interaction with a product.
<b>User Journeys</b>	Learn how to gather and analyse data to create user-centric designs.
<b>Portfolio Creation</b>	Showcasing design skills and expertise to the outside world
<b>Research methodology</b>	Create user-centric and empathetic designs in the world of UX

# UX Design

Note: Every lesson will be 3 hours minimum depending upon the content.

<p><b>UX Design</b> <b>Week 9 To Week 20</b></p>	<p><b>The UX design journey is built on a solid base of UX design principles, coupled with hands-on experience in every module.</b></p>
<p><b>Using Figma</b></p>	<p>Create user interfaces and refine your designs in real time.</p>
<p><b>Ideation</b></p>	<p>Brainstorming and generating innovative ideas to address design challenges.</p>
<p><b>UI Design</b></p>	<p>Crafting pleasing interfaces that enhances the UX using design elements.</p>
<p><b>Usability Testing</b></p>	<p>Users use the interface, identifying any pain points or areas for improvement.</p>
<p><b>High Fidelity Wireframing</b></p>	<p>Create wireframes with precision, incorporating design elements.</p>
<p><b>Visual Design Principles</b></p>	<p>Crafting layouts, colours, typography, and imagery to ensure a seamless UX.</p>
<p><b>A/B Testing</b></p>	<p>Compares two different versions of a design to understand which one performs better.</p>
<p><b>Prototype</b></p>	<p>Mockups that allow to interact with real design principles</p>
<p><b>Preparing For Interviews</b></p>	<p>Showing design expertise and skills to the stakeholders or clients.</p>

# What Makes us Different

## Real World Impact

Studying UX Design through the lens of the United Nations Sustainable Development Goals offers a **meaningful chance to contribute to projects with tangible global significance.**

Empower students to grasp the profound influence of their design work, **fostering meaningful change in the world.**

## Recruitment Support

Digital Influx was created with help of senior designers and UX Recruiters. Our program is specifically aimed at providing you with ongoing support in finding a job within UX